

**NEW!**  
**RELEASES**

## Laugh and communicate effectively

### Set of 50 new DVDs

A powerful video series on hot topics everyone can enjoy. Short, sharp and funny with simple messages and skills for everyone.

Created by psychologist Eve Ash and comedienne Erin Brown, and featuring a talented group of comedy performers.



© SEVEN DIMENSIONS

Produced in Australia, filmed on location in USA.




SET OF 50 DVDs

STOCKCODE: CECSET50

ISBN: 978-1-921910-21-4

PDF on each DVD with discussion questions, activities, handouts plus PPT slides.

Streaming options available 

7 DVDs

#### PERSONAL SUCCESS & COMMUNICATION SKILLS

- Using Goals to GROW
- Developing Successful Mindsets
- Achieving SMART Goals
- Listening Actively
- Responding Thoughtfully
- Apologizing Carefully
- Overcoming Setbacks

7 DVDs

#### SALES, SERVICE & PRESENTATION SKILLS

- Creating Positive Impressions
- Presenting With Passion
- Enhancing Service
- Teaching Greetings
- Explaining Skillfully
- Building Relationships
- Negotiating for Results

8 DVDs

#### HANDLING CONFLICT & DIFFICULT PEOPLE

- Handling Anyone Difficult
- Diffusing Anger
- Resolving Conflict
- Mediating for Resolution
- Surviving Team Conflicts
- Giving Hygiene Feedback
- Breaking Bullying
- Managing a Complainer

7 DVDs

#### LEADING PEOPLE & MANAGING PERFORMANCE

- Planning and Organizing
- Coaching New People
- Sharing Feedback
- Supervising Effectively
- Giving Managers Feedback
- Overcoming Disempowerment
- Handling Tricky Appraisals

7 DVDs

#### MANAGING CHANGE, STANDARDS & CULTURE

- Understanding Accountability
- Appreciating Diversity
- Ensuring a Respectful Workplace
- Creating a No-Blame Culture
- Accepting Change
- Transforming SILOS
- Behaving Unprofessionally

7 DVDs

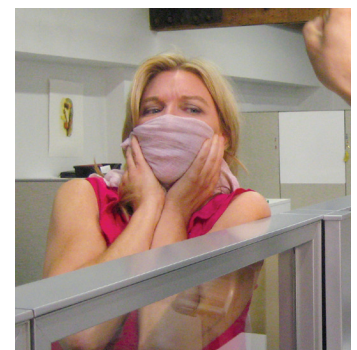
#### BUILDING EFFECTIVE & MOTIVATED TEAMS

- Staying Motivated at Work
- Welcoming New People
- Facing Social Media
- Handling the New Wave
- Supporting Others
- Embracing New Ideas
- Making Decisions

7 DVDs

#### MANAGING STRESS, SAFETY & WELL-BEING

- Surviving Stress and Burnout
- De-Cluttering the Office
- Stretching the Team
- Removing Tension
- Working Safely
- Preparing for Emergencies
- Ensuring Security



# CUTTING EDGE COMMUNICATION COMEDY SERIES



7 DVDs

## PERSONAL SUCCESS & COMMUNICATION SKILLS

Inspire everyone with 7 fun programs to develop communication and success skills.

### Using Goals to GROW

10 minutes CEC39 | 978-1-921910-24-5

Define goals and consider reality, obstacles, options and way forward.

### Developing Successful Mindsets

7 minutes CEC02 | 978-1-921910-02-9

Steve's negativity is now contagious. Wishing, whining and wasting time must change.

7 DVDs

## SALES, SERVICE & PRESENTATION SKILLS

Laugh and learn with 7 programs to ensure quality service, sales and speaking.

### Creating Positive Impressions

6 minutes CEC01 | 978-1-921910-01-2

Carol and her team are rude, vague and miss opportunities to impress.

### Presenting with Passion

9 minutes CEC24 | 978-1-921910-27-2

Carol teaches the staff how to present with impact - from BLAND to GRAND.

8 DVDs

## HANDLING CONFLICT & DIFFICULT PEOPLE

Learn skills for resolving conflict with 8 strong entertaining videos.

### Handling Anyone Difficult

8 minutes CEC44 | 978-1-921909-29-0

Steve teaches Carlos 6 key skills so problems don't escalate with difficult people.

### Diffusing Anger

9 minutes CEC29 | 978-1-921910-32-6

Marcus encourages staff to develop and demonstrate their skills for controlling anger.

### Achieving SMART Goals

9 minutes CEC37 | 978-1-921909-22-1

Learn the SMART formula and set specific measurable goals that are relevant and achievable within a time frame.

### Listening Actively

8 minutes CEC19 | 978-1-921910-22-7

Carol accuses Marcus of not listening now everyone must learn to listen effectively.

### Responding Thoughtfully

9 minutes CEC38 | 978-1-921909-23-8

Listen supportively by clarifying, reflecting, advising with care and probing (CRAP).

### Enhancing Service

9 minutes CEC41 | 978-1-921909-26-9

Listen to customers, build rapport and demonstrate you care by being efficient, knowledgeable and a problem solver.

### Teaching Greetings

7 minutes CEC20 | 978-1-921910-23-4

Alex teaches Carlos reception skills - using names and greetings correctly.

### Explaining Skillfully

9 minutes CEC22 | 978-1-921910-25-8

Skills covered include engagement, structure, maintaining interest and understanding.

### Resolving Conflict

9 minutes CEC45 | 978-1-921909-30-6

A great program on essential skills for preventing and resolving conflict with best outcomes.

### Mediating for Resolution

9 minutes CEC46 | 978-1-921909-31-3

Learn excellent skills for controlling respectful exchanges and facilitating solutions.

### Surviving Team Conflicts

6 minutes CEC04 | 978-1-921910-04-3

Carol communicates openly to resolve aggression and lack of assertiveness in her team.

## All new comedy programs

### Apologizing Carefully

7 minutes CEC34 | 978-1-921910-37-1

Sam and Michael work on perfecting apologies, whilst Serena apologizes to Carol.

### Overcoming Setbacks

9 minutes CEC43 | 978-1-921909-28-3

When facing setbacks recognize when you feel stuck and move forward.



### Building Relationships

8 minutes CEC23 | 978-1-921910-26-5

Marcus creates a speed dating training session for staff to learn the best ways to build rapport.

### Negotiating for Results

7 minutes CEC33 | 978-1-921910-36-4

Steve negotiates well with the Australian client, despite Serena almost losing the deal.



### Giving Hygiene Feedback

9 minutes CEC03 | 978-1-921910-03-6

It's wrong to be nasty, make jokes or leave unsubtle gifts for feedback.

### Breaking Bullying

8 minutes CEC09 | 978-1-921910-09-8

Bullying is harmful so Marcus offers a radical bullying prevention training session.

### Managing a Complainer

9 minutes CEC28 | 978-1-921910-31-9

Barney's anger upsets Carlos, Carol escalates it and Marcus causes a breakthrough.

Laugh, discuss, learn.

## 7 DVDs

### LEADING PEOPLE & MANAGING PERFORMANCE

Inspire people to lead and improve performance with these 7 fun videos.

#### Planning and Organizing

**8 minutes** CEC25 | 978-1-921910-28-9  
Serena busts Carol and Marcus over poor conference planning but they soon get organized.

#### Coaching New People

**9 minutes** CEC50 | 978-1-921909-35-1  
Welcome them, give feedback, encourage new skills and be a good role model.

#### Sharing Feedback

**9 minutes** CEC40 | 978-1-921909-25-2  
Avoid defensiveness, be open to receiving and give specific balanced feedback.

#### Supervising Effectively

**9 minutes** CEC26 | 978-1-921910-29-6  
Carol is autocratic, Marcus laissez faire, Sam supportive and Serena is results focused.

#### Giving Managers Feedback

**8 minutes** CEC15 | 978-1-921910-15-9  
Managers need feedback to improve but they don't always like what they hear.

#### Overcoming Disempowerment

**7 minutes** CEC05 | 978-1-921910-05-0  
Michael is upset about Carol's bullying, and Marcus tries to inspire her to lead.

#### Handling Tricky Appraisals

**9 minutes** CEC10 | 978-1-921910-10-4  
Carol rates herself high but her performance appraisal is full of conflict and surprise.



## 7 DVDs

### MANAGING CHANGE, STANDARDS & CULTURE

A clever set of 7 videos to ensure a fun workplace culture in times of change.

#### Understanding Accountability

**6 minutes** CEC11 | 978-1-921910-11-1  
Lack of accountability is a problem, so Carol wants instant commitment or else.

#### Appreciating Diversity

**9 minutes** CEC17 | 978-1-921910-20-3  
Marcus hires two foreigners to improve diversity at work but their English is poor.

#### Ensuring a Respectful Workplace

**8 minutes** CEC13 | 978-1-921910-13-5  
Insensitive racist remarks and talking behind people's backs cause hurt all round.

#### Creating a No-Blame Culture

**7 minutes** CEC12 | 978-1-921910-12-8  
Everyone is blamed when Carol's social responsibility strategy goes horribly wrong.

#### Accepting Change

**5 minutes** CEC07 | 978-1-921910-07-4  
Everyone is frustrated and resisting change. Steve helps them progress.

#### Transforming SILOS

**8 minutes** CEC42 | 978-1-921909-27-6  
Avoid a closed fragmented culture and ensure caring, sharing and collaboration.

#### Behaving Unprofessionally

**9 minutes** CEC35 | 978-1-921910-38-8  
New rules must be put in place to ensure no-one steps over the line.



## 7 DVDs

### BUILDING EFFECTIVE & MOTIVATED TEAMS

Have fun ensuring a positive, collaborative team with these 7 videos.

#### Staying Motivated at Work

**8 minutes** CEC16 | 978-1-921910-16-6  
Some people feel flat and don't realize what motivates them to improve.

#### Welcoming New People

**7 minutes** CEC18 | 978-1-921910-21-0  
Carol inducts Carlos and Tammy under pressure and forgets about Sherry.

#### Facing Social Media

**9 minutes** CEC21 | 978-1-921910-24-1  
Sam introduces the new Social Media Policy for Cutting Edge, but problems emerge regarding personal use during work.

#### Handling the New Wave

**9 minutes** CEC49 | 978-1-921909-34-4  
An amusing program about managing the expectations and behaviors of the newest recruits.

#### Supporting Others

**8 minutes** CEC27 | 978-1-921910-30-2  
Everyone competes to be the most supportive to Tammy and win the award.

#### Embracing New Ideas

**7 minutes** CEC06 | 978-1-921910-06-7  
Marcus encourages the group to share new ideas but nobody likes his idea.

#### Making Decisions

**7 minutes** CEC36 | 978-1-921910-39-5  
When Marcus fires someone unethically, Serena teaches the DECIDE model.



# CUTTING EDGE COMMUNICATION COMEDY SERIES



100 comedy programs!

7 DVDs

## MANAGING STRESS, SAFETY & WELL-BEING

Make safety and risk management fun learning with these 7 programs.

### Surviving Stress and Burnout

8 minutes CEC08 | 978-1-921910-08-1  
Marcus offers a novel way for staff to offload stress and anxiety but it backfires.

### De-Cluttering the Office

8 minutes CEC14 | 978-1-921910-14-2  
The office is a mess so Carol introduces new rules to ensure a safe clean workplace.

### Stretching the Team

9 minutes CEC30 | 978-1-921910-33-3  
Marcus hires a trainer to help staff stretch and alleviate stiffness at work.

### Removing Tension

8 minutes CEC31 | 978-1-921910-34-0  
Serena is dragged unwillingly into a stretch class but actually benefits.

### Working Safely

9 minutes CEC32 | 978-1-921910-35-7  
Serena's surprise party is the setting for safety awareness and risk prevention.

### Preparing for Emergencies

8 minutes CEC47 | 978-1-921909-32-0  
Marcus sets up a dangerous evacuation drill with dire consequences.

### Ensuring Security

8 minutes CEC48 | 978-1-921909-33-7  
Staff must question strangers, check ID and speak up if they see something.



## CUTTING EDGE ENGLISH AT WORK

20 New Cutting Edge programs for improving English at work.

Trigger scenarios for learning English. Each video has itemized scenarios, grammar and pronunciation tips, and short clips with explanations of idioms often used at work. Ideal for ESL learners

#### PACKAGE INCLUDES:

20 videos x 15 minutes plus comprehensive guides with activities, handouts and PPT slides.

CODE: CECEAWSET ISBN: 978-1-921910-50-0



## CUTTING EDGE BASIC ENGLISH

20 videos to build confidence and competency with English.

Exciting new comedy ESL videos and structured learning activities from Dr Fran Byrnes and Eve Ash. From greetings and grammar to everyday expressions plus learning and conversation tips.

#### PACKAGE INCLUDES:

20 videos x 15 minutes plus comprehensive guides with activities, handouts and PPT slides.

CODE: CECBESSET ISBN: 978-1-921909-00-9



## CUTTING EDGE SUCCESS AT WORK

Employability skills videos for those new to the workforce.

Engage new entrants, college graduates, and even school leavers to develop confidence and skills to succeed with challenges at work. Discover skills to give young people an edge.

#### PACKAGE INCLUDES:

10 videos x 10 minutes plus comprehensive guides with activities, handouts and PPT slides.

CODE: CECWESET ISBN: 978-1-921909-36-8

